



Your Home Energy Advantage

Investing in a new home is an important decision with long-term implications for the well-being of our families and the health of our finances. So, before we decide, we do our homework: How well is the home constructed? Will it meet our family's needs now and in the future? How much will it cost to live there? And when we're ready to move again, what might its resale value be?

One of the biggest variables to consider is the home's energy efficiency. And that's where FPL's BuildSmart program comes in. FPL encourages quality-minded builders to incorporate proven energy-saving features into their new homes—upgrades that can save you hundreds of dollars a year in energy costs. So when you select a BuildSmart home, you can be confident that your new home was built to a higher standard of energy efficiency than most other homes in Florida.

FPL and Your Builder: Partners in Energy Efficiency

Helping customers save money and efficiently meeting the energy needs of tomorrow are important to us. That's why we partner with innovative, quality-minded builders who recognize the importance of designing and building your home with energy savings—and your comfort and convenience—in mind. We're determined and committed to create cleaner, healthier and more efficient energy solutions.

For more information about the FPL BuildSmart program, talk to your builder or visit www.FPL.com/BuildSmart

**Get more details at www.FPL.com/BuildSmart*

These programs are subject to modification or cancellation at any time without notice. FPL BuildSmart is a registered trademark of Florida Power & Light Co. or its subsidiaries in the United States and/or other countries.



**Reduce yearly energy
costs by an average
of 20%***

BuildSmart[®]
Certified Energy Efficient Homes



CHANGING THE CURRENT. FPL.



CHANGING THE CURRENT. FPL.



The BuildSmart Advantages

Every new home in Florida must comply with the state's building codes for minimum standards in energy efficiency. A BuildSmart home exceeds these minimum requirements, offering a number of important advantages, including:

- » **Energy Savings:** A BuildSmart home can reduce your family's energy usage by an average of 20%. That can add up to hundreds of dollars in savings every year.*
- » **Comfort:** BuildSmart energy saving features help make your home more comfortable for you and your family all year long.
- » **Peace of Mind:** Participating builders must comply with FPL's exacting inspections, so you can be sure your BuildSmart home meets a higher standard.
- » **Satisfaction:** As a BuildSmart homeowner, you'll know you're doing your part to help reduce energy consumption, conserve our natural resources and protect the environment for the future of your family.
- » **Added Value:** After you move into your new BuildSmart home, you will receive a certification package with valuable energy saving tips you can implement once you move in; this could save you even more money.

BuildSmart[®]

*Estimated savings based on air-conditioning, heating and water-heating energy costs versus a home built to meet state-required efficiency code. Your actual savings will vary based on the quality of materials used, number of people in the home, lifestyle, location and weather fluctuations.

Built-in Energy Efficiency

BuildSmart homes incorporate important energy-saving upgrades:

| | |
|--|---|
| Energy Efficient Cooling | Air-conditioning unit SEER rating (energy efficiency rating) above minimum code requirements |
| Energy Efficient Heating | Heat pumps required on North and Central Florida homes with electric heating |
| Upgraded Insulation | Insulation more efficient than code |
| Sealed Air Conditioning Duct System | Minimizing one of the most common causes of energy waste – leakage of conditioned air into unconditioned spaces |

Many BuildSmart homes also incorporate other energy saving measures such as:

- » Tinted or low-e glass windows
- » Upgraded wall insulation/foam wall construction
- » Programmable thermostats
- » Upgraded water heater technologies
- » Ceiling fans and more

Together, these innovations can provide even greater energy savings – that means even lower monthly energy bills, and more money in your pocket every month.